

Editorial Calendar 2010



Reserve your space today!

VERMONT MAGAZINE

January-February 2010 - Winter in Vermont & Special Retirement Section

Photo essay and articles that tell readers how to make the most of the snowy season, including essential winter events and the story behind two of Vermont's smallest ski areas. Special advertorial section: "Vermont: The Great Retirement State," with tips by award-winning journalist Steve Delaney on how to meet people and get involved in your new community after retiring to Vermont. *Ad reservation deadline: 10/31/10*

March-April 2010 - Sugaring Season & Vermont Homes and Gardens

A multi-generational family sugaring operation, and three Vermont entrepreneurs who are finding new ways to use maple syrup. Plus: A look at Vermont's thriving small-town newspapers. Special section: Our popular annual guide to Vermont homes and gardens, with great indoor and outdoor photos, useful tips and ideas.

Ad reservation deadline 1/8/10:

May/June 2010 - Green Mountain Arts and Culture

Our annual celebration of the vibrant Vermont arts and culture scene. Profiles of interesting artists, a guide to open-studio tours, and an event-packed calendar that covers everything from museums to festivals.

Ad reservation deadline: 3/12/10

July/August 2010 - Summer in the Mountains

A pastoral photo essay from the Green Mountains and high meadows, plus articles and photos that take our readers out and about all summer long. Plus: Building trails with the Vermont Youth Conservation Corps and breaking ground at the Vermont Foodbank's Kingsbury Farm. *Ad reservation deadline: 5/7/10*

September/October 2010 - Fall Colors & Back to School

Fabulous photos and articles that showcase fall in Vermont, from harvest festivals to community suppers. Plus: Our annual take on the statewide education scene. *Ad reservation deadline: 7/9/10*

Weddings 2010 - Special issue with bonus distribution

Vermont Magazine's 9th annual four-color supplement, with articles on wonderful weddings around the state and tips from Vermont wedding pros on planning the big day. Mailed to subscribers and sold on newsstands, with bonus distribution to bridal shows and other retail outlets. *Ad reservation deadline: 8/13/10*

November/December 2010 - Holidays & Handmade in Vermont

Welcoming winter, plus photos and stories that tell readers about fun things to do and great places to go for the holidays. Special advertising section: Gifts that are handmade in Vermont. *Ad reservation deadline: 9/10/10*

For more information and 2010 advertising rates, please contact our director of advertising today.

Martha L. Povey

Director of Advertising

Phone/Fax: (802) 468-8752 Cell: (802) 236-8752

advertising@vermontmagazine.com

If you have a great story idea about your company or another Vermont topic, please contact the editor. Editorial decisions are independent of advertising sales and contracts.

Kathleen James, Editor-in-Chief (802) 375-1366 editor@vermontmagazine.com