

VERMONT

M A G A Z I N E

AD MATERIAL SUBMISSION FORM:
PLEASE SUBMIT THIS FORM WITH
ALL YOUR AD MATERIALS.

Advertiser Name: _____

Agency Name: _____

Agency Contact: _____

Phone Number: _____

Graphics Contact: _____

Graphics Phone: _____

Publication Issue: *Please Check all that apply for THIS ad*

January/February July/August

March/April September/October Vermont's "Weddings"

May/June November/December

Ad File name: _____

(files should be labeled with advertiser name or similar naming convention. Do not label as "Vermont Magazine" or similar nondescriptive name.)

Ad Format: PDF EPS
 TIFF Native (see below)

Ad Created In: Indesign/version _____

Illustrator/version _____ Photoshop/version _____

Material sent in by: mail/date _____ UPS/date _____

FedX/date _____ email/date _____

FTP

<ftp.vermontmagazine.com>

PC users: type the above address into your Web browser (you **must** use Internet Explorer). Mac users will need to use Fetch or a similar transmit program. No user name or password is needed, just drop your pdf (files will need to be put into a folder and zipped or stuffed) onto the "Incoming" folder you will not be able to open this folder. Once it has finished uploading please email advertising@vermontmagazine.com to let us know your ad is ready to download. Date/Time uploaded _____

laser proof attached
(Color reproduction not guaranteed)

press proof attached
(Proof for guidance on press should be an iris, SWOP approved proof or AGFA Pressmatch.)

List all fonts used _____

List all images used _____

Question?: Call Martha Povey (802) 468-2545 or email advertising@vermontmagazine.com

Ad Size:

Full page	8.18" x 10.875"
Bleed	8.687" x 11.375"
Subtract a 1/4" for <i>type safety</i> . Keep all type/	
logos with in the dimension of	
	7.687" x 10.375"

2/3 page vertical	4.625" x 10"
1/2 page horizontal	7" x 4.625"
1/2 page island	4.625" x 7.375"
1/3 page vertical	2.25" x 10"
1/3 page square	4.625" x 4.875"
1/6 page vertical	2.25" x 4.875"
1/6 page horizontal	4.625" x 2.375"
1/12 page "square"	2.25" x 2.375"

Real Estate and Special ad section:

1/2 page horizontal	7" x 4.625"
1/4 page "square"	3.375" x 4.625"
1/8 page "square"	3.375" x 2.25"