

VERMONT

M A G A Z I N E

AD MATERIAL SUBMISSION FORM:
PLEASE SUBMIT THIS FORM WITH
ALL YOUR AD MATERIALS.

Advertiser Name: _____

Agency Name: _____

Agency Contact: _____

Phone Number: _____

Graphics Contact: _____

Graphics Phone: _____

Publication Issue: *Please Check all that apply for THIS ad*

- January/February July/August
 March/April September/October Vermont's "Weddings"
 May/June November/December

Ad File name: _____

(files should be labeled with advertiser name or similar naming convention. Do not label as "Vermont Magazine" or similar nondescriptive name.)

Ad Format: PDF EPS
 TIFF Native (see below)

Ad Created In: Indesign/version _____
 Illustrator/version _____ Photoshop/version _____

Material sent in by: mail/date _____ UPS/date _____
FedX/date _____ email/date _____

laser proof attached press proof attached
(Color reproduction not guaranteed) (Proof for guidance on press should be an iris, SWOP approved proof or AGFA Pressmatch.)

List all fonts used _____

List all images used _____

Ad Size:

Full page 8.18" x 10.875"
Bleed 8.687" x 11.375"
Subtract a 1/4" for *type safety*. Keep all type/
logos with in the dimension of
 7.687" x 10.375"

2/3 page vertical 4.625" x 10"
1/2 page horizontal 7" x 4.625"
1/2 page island 4.625" x 7.375"
1/3 page vertical 2.25" x 10"
1/3 page square 4.625" x 4.875"
1/6 page vertical 2.25" x 4.875"
1/6 page horizontal 4.625" x 2.375"
1/12 page "square" 2.25" x 2.375"

Real Estate and Special ad section:
1/2 page horizontal 7" x 4.625"
1/4 page "square" 3.375" x 4.625"
1/8 page "square" 3.375" x 2.25"

Question?: Call Johanna Crane (802) 285-6355 or email jac@vermontmagazine.com