

Please submit this form with your ad materials

Advertiser Name: _____

Agency Name: _____

Agency Contact: _____

Phone Number: _____

Graphics Contact: _____

Graphics Phone: _____

Publication Issue: Please select a box(boxes) in which the submitted ad applies to.

- January/February July/August
 March/April September/October Vermont's "Weddings"
 May/June November/December

Ad File name: _____

Please label files using advertiser name and/or similar name. Do not label as "Vermont Magazine".

Ad Format: PDF EPS
 TIFF Native (see below)

Ad Created In: Indesign/version: _____

Illustrator/version: _____ Photoshop/version: _____

Material sent in by: Mail/date: _____ UPS/date: _____

FedX/date: _____ Email/date: _____

FTP Site Directions: <ftp.vermontmagazine.com>

PC users: type the above address into your Web browser (you must use Internet Explorer). Mac users will need to use Fetch or a similar transmit program. No user name or password is needed, just drop your pdf (files will need to be put into a folder and zipped or stuffed) onto the "Incoming" folder you will not be able to open this folder. Once it has finished uploading please email advertising@vermontmagazine.com to let us know your ad is ready to download.

laser proof attached press proof attached
(Color reproduction not guaranteed) (Proof for guidance on press should be an iris, SWOP approved proof or AGFA Pressmatch.)

List all fonts used: _____

List all images used: _____

Ad specs:

Full page 8.18" x 10.875"
Bleed 8.687" x 11.375"
Subtract a 1/4" for **type safety**.
Keep all type/logos within the
dimension of: 7.687" x 10.375"

2/3 page vertical 4.625" x 10"
1/2 page horizontal 7" x 4.625"
1/2 page island 4.625" x 7.375"
1/3 page vertical 2.25" x 10"
1/3 page square 4.625" x 4.875"
1/6 page vertical 2.25" x 4.875"
1/6 page horizontal 4.625" x 2.375"
1/12 page square 2.25" x 2.375"

Real Estate and Special ad section:

1/2 page horizontal 7" x 4.625"
1/4 page square 3.375" x 4.625"
1/8 page square 3.375" x 2.25"